

## PROJECT

# “Increasing Knowledge Transfer and Innovation in the Mediterranean Area”

(Acronym: IKTIMED)

<b>Component:</b>	<b>3. Open Innovation Methods for the Public Sector</b>
<b>Phase:</b>	<b>3.2. Design of Smart Specialization Policy Mixes</b>
<b>Phase Leader:</b>	<b>Marche Region</b>
<b>Deliverable:</b>	<b>3.2.1. Collection of Innovation &amp; Entrepreneurship Data by Region of Central Macedonia</b>

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**REGION OF CENTRAL MACEDONIA**

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**Part 1:**  
**IDENTIFICATION SHEET**

## Part 1: IDENTIFICATION SHEET

<b>Agreement No.</b>	<b>2G-MED09-152</b>
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<b>Project full title</b>	<b>Increasing Knowledge Transfer and Innovation in the Mediterranean Area</b>

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<b>Responsible Partner</b>	Region of Central Macedonia
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## **Part 2:**

# **INTRODUCTION**

## Part 2: INTRODUCTION

### 2.1. General Information

IKTIMED is a territorial cooperation project financed by the transnational programme MED. The project intends to promote an innovative integrated approach for the Mediterranean area aimed at improving the openness of the Mediterranean territories' innovation systems through the setting-up of new modalities of cooperation among research centres, the public sector and enterprises. The approach is to foster a new way to sustain innovation, through an open, more dynamic model of innovation, in which organizations can see both "inside-out" and "outside in".

One of the main components of IKTIMED project is Phase 3.2: the design of the smart specialization policy mixes. Phase 3.2 will lead to the definition of a map of excellence in the General Purpose Technologies and in smart specialization for regions that are at the technological frontier and for others that are less advanced.

### 2.2. Introduction

In order to achieve the objectives of Phase 3.2 a series of activities are foreseen to be implemented. These activities are the following:

- Collection of information on main global innovative landscape with a predictive analysis;
- Focus groups in each country to identify territorial excellence;
- Laboratories with PP experts and relevant stakeholders to choose leaders and followers territories and relations among them;
- Workshop in collaboration with the MA and / or EU DG Research and regions working in pairs on review and improvement of their policies and sharing experiences.

**Part 3:**  
**COLLECTION OF INNOVATION &  
ENTREPRENEURSHIP DATA OF CENTRAL  
MACEDONIA**

## **Part 3: COLLECTION OF INNOVATION AND ENTREPRENEURSHIP DATA OF CENTRAL MACEDONIA**

### **3.1. Collection of Innovation and Entrepreneurship Data of the Region of Central Macedonia**

The coordinator of Phase 3.2, Marche Region, has identified a set of innovation and entrepreneurship data that will be used in the predictive analysis and in the identification of the leaders and followers territories as far as innovation is concerned.

Data requested by the phase leader refer to the following:

- Gross Domestic Product (GDP) data;
- Regional Economy data concerning data about the economic sectors and employment per sector;
- R&D (research and development) Personnel, Researchers and Expenditures Data;
- Patent data;
- Data about Academic Researchers;
- Data about Clusters in Region of Central Macedonia;

Further to the data requested an analysis of clusters in Central Macedonia has been requested.

All data and information requested by the Phase Leader will be based on templates that have been provided by the Phase Leader. The respective tables have been filled, sent to the Phase Leader and uploaded to the IKTIMED's site. The list of tables and data is provided in the Annex.

## **ANNEX: LIST OF TABLES OF INNOVATION AND ENTREPRENEURSHIP DATA**

1. Table 1.1.: GDP Data - RCM
2. Tables 1.2.1: NACE Rev1 Regional Economy Data – RCM
3. Tables 1.2.2: NACE Rev2 Regional Economy Data – RCM
4. Tables 1.3.1: Total R&D Personnel and Researchers – RCM
5. Tables 1.3.2: Total Intramural R&D Expenditures – RCM
6. Tables 1.4: Patents – RCM
7. Tables 1.5: Academic Researchers – RCM
8. Tables 1.6: Clusters – RCM (clusters in all regions including RCM feedback)
9. Tables 1.7: Cluster Information – RCM