



The Tallinn Observatory

The Tallinn Declaration

“...the overall vision remains to strive to be open, efficient and inclusive, providing borderless, interoperable, personalised, user-friendly, end-to-end digital public services to all citizens and businesses – at all levels of public administration.”

-The ministers in charge of eGovernment policy and coordination from 32 countries of the European Union (EU) and the European Free Trade Area (EFTA)

The Tallinn Declaration: Why it matters

1. Explicit commitments around key aspects of Openness
2. Agreed at a high political level
3. Source of legitimacy
4. Measurable commitments
5. Possible to hold policy makers at all levels accountable

The Tallinn Observatory: Why it's needed

1. Brussels in political flux
2. Momentum behind FOSS specifically, and Openness in general
3. Need for effective advocacy
 - a. For effective advocacy, we need a stable and engaged community platform
 - b. And we need updated and comprehensive research to inform our arguments

Goals

1. Be the driver of Openness, Open Standards and Open Source in Brussels
2. Build a library of key research to inform policy
3. Establishment of an Open Source Unit in the EC
4. Create strong links between the key policymakers and the FOSS community
5. An “SME-reflex” around Open Source among lawmakers
6. Actively shape the next policy steps of the EU Institutions
 - a. Next eGovernment Declaration
 - b. Next eGovernment Action Plan
 - c. Next European Interoperability Framework (EIF)
 - d. Next Connecting Europe Facility programme (CEF)
 - e. The “New” Digital Single Market

Timeline

Today

25 May 2019

Transition towards a new
EP and Commission

6 October 2019

2 year anniversary of the
signing of the Tallinn Dec

2020-2022

2022 is the end-date of
the Declaration

Timeline: Today - 25 May 2019

Goals:

1. Re-focus EC's digital policy on Openness and gain support within new mandate
2. Establish project among community, industry and policy makers
3. Achieving project sustainability

Activites:

1. Build policy agenda for Europe
2. Targeted outreach campaign
3. Research Workshop
4. PR push at launch + Getting key endorsements
5. First call for research

Timeline: 25 May - 6 October 2019

Goals:

1. Re-focus EC's digital policy on Openness and gain support within new mandate
2. Build relationship with new EP and MEPs
3. Work towards an Open Source Unit in the EC, and an Open Source WG in the EP
4. Organising national interest groups
5. MEPs to ask Openness-related questions during the Commissioner hearings

Activities:

1. Building network of national organisations
2. Set up the Tallinn Index (investigate collaboration with EC)
3. Second research paper: Updated study of Open Source procurement
4. Own Initiative Report in Parliament
5. Establish links with the Finnish Presidency
6. 6 October: First Openness summit

Timeline: 2020-2022

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What are we asking you for?

- We will be communicating more through the FOSS policy email list.
Keep an eye out in your inboxes!
- Spread the word, and get them on the email lists
- Help us map the European election outcomes
- Help us identifying established European firms that are heavy users of Open Source (incl. people within the firms)
- **Think of 2019 as the year of proactive efforts**